THE POWER OF DATA ANALYTICS IN HIRING

HireMee
Discover Your Diamond

WHAT IS ANALYTICS?

Analytics is the process of studying huge chunks of data in an organized way and grab useful insights out of it for your business.

There are many tools in the industry to study data that help businesses to increase their revenue and grow systematically.

DATA ANALYTICS

Data Analytics has changed the recruitment market on its head in the past few years. From sourcing to screening and to make an informed hiring decision – data has helped Recruiters across the globe in a lot of ways.

Let's see how data analytics is beneficial to Recruiters all over the globe.

1 Analyzing the hiring process and its progress

2 Keeping track of the conversion rates

3 Highlighting the areas of improvement

4 Picking suitable candidates for the job

RECRUITERS ARE LOVING THE WAY DATA MAKES IT EASY FOR THEM TO HIRE.

Is data really that important to Recruiters?

They say "the data will set you free". Guess what? Recruiters agree. If used correctly, data can help recruiters in a way that could only dream of in the past. Data will allow Recruiters to source only skilled applicants and save a lot of time and revenue.

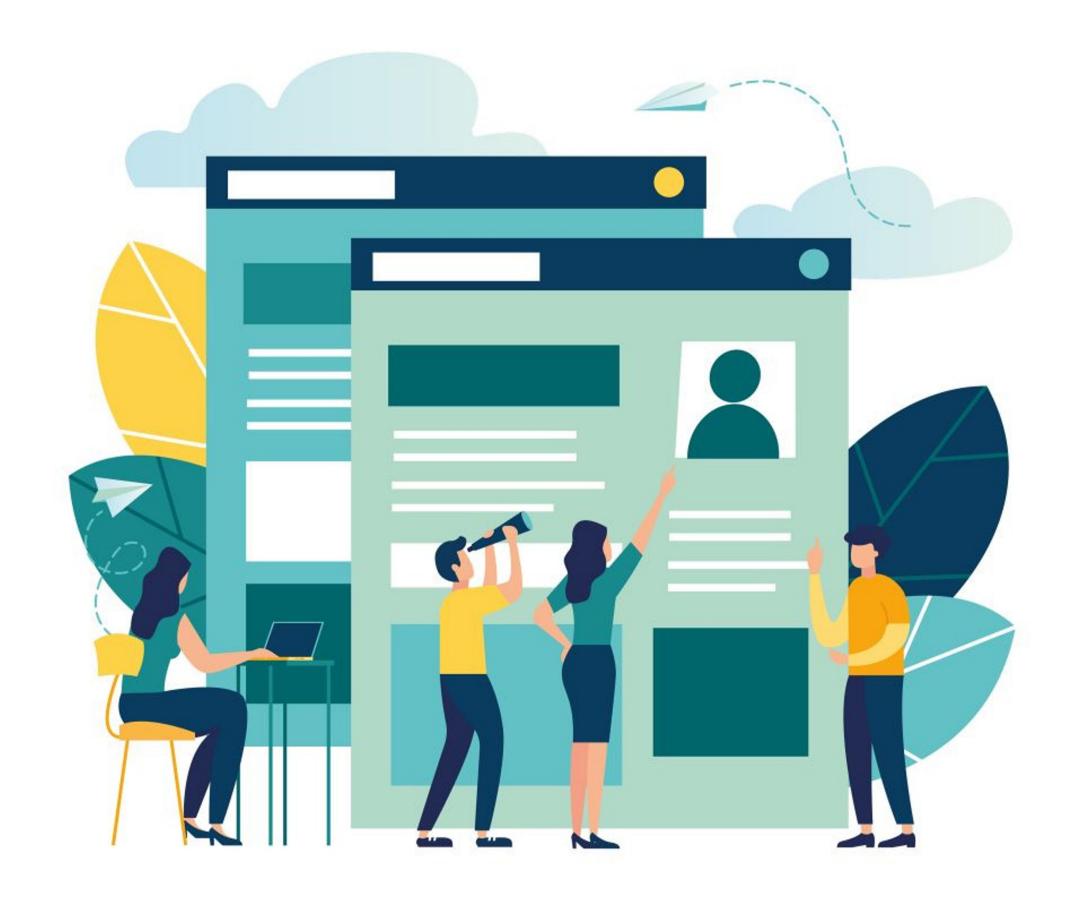Lets see what are the other ways data can make life easier for Recruiters.

Improved Employer branding

Data analytics is directly attributed to enhanced employer branding. You can request candidates to fill a survey regarding the interview process.

Based on the responses, you can conclude if your Employer brand is good or not. Based on that, you can take further actions.

Online Assessment Platforms

Recruiters these days can't think of hiring without the aid of online assessment platforms.

Such platforms provide you with reliable data about the assessed candidates and you can analyze that data to hire candidates you deem fit for the job role.

Talent Assessment

With the use of applicant tracking software(ATS), screening a candidate has become a lot easier.

You have to set the parameters for your ideal hire and this software and it will automatically filter candidates according to your requirements.

Data-driven policies

In an HR tracking system, you work manually with data. In data analytics, the data is evidence-based and doesn't have room for errors.

Precise data helps in efficient recruiting while saving time and money at the same time.

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About US

HireMee, the recruitment platform is a part of Karpaga Assessment App Matrix Services Pvt. Ltd (KAAM Services) and a social enterprise by VeeTechnologies. Mr. Chocko Valliappa, the founder of HireMee, started the company with a vision to get young graduates- India's hidden diamonds from different tiers of the nation to be discovered by companies. The company is also on a mission to register and complete assessments of 2 million students from over 7000 campuses.

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