

INCREASE THE PLACEMENT COUNT OF YOUR COLLEGE

HireMee
Discover Your Diamond



an eBook by HireMee

Introduction



If you are the Training and Placement Officer of a college, the very first question any new student will ask you before taking admission is the placement percentage. Any student who is going to invest money and years of education in a college expects the institution to provide good placement opportunities.



So you, as a Training and Placement Officer of your college have to ensure that maximum companies should visit your college. However, you should also be prepared for a number of questions students ask at the time of admissions to portray a better authority of your College.

Let us see what are some of the commonly asked questions by the students.

1

How high is the Campus Placement Percentage of your college?

2

Name some big companies that are frequent visitors to your college.

3

What's The Total number of students who got placed from the last batch?

4

What is the company-forecast for this year's Placement?

5

How much was the top Salary package from the last batch?



If your campus placement strategy isn't on-point, answering such questions might become tricky. The best way is to have legitimate answers to all the above questions by having a proper Campus Placement Strategy. This eBook contains the top 5 ways of doing the same.

Way#1



Personality Development Program

Companies do not just hire for skills. They hire job-ready candidates. The overall personality of a candidate matters. From the way he speaks to the way he dresses, everything matters. Including the personality Development programs from the First semester itself will help the students to be better prepared for the jobs.

Way# 2



Establishing the College's name

For companies to visit your campus, they have to know about your college first. You can do that by organizing educational trips for students to various companies, thus creating brand awareness about your college and exposing your students to the company culture and technology at the same time.

Way#3



Alumni-Connect

Alumni is the best way to spread your College's name across various Companies. Most of them work for companies and can recommend your college's name to the management for quality hiring. There are more chances for the company to consider hiring from your college because they already have an employee from your college working for them.

Way#4



LinkedIn Helps

If "making connections" is an art, LinkedIn is the Picasso of it. Use it to connect with various Recruiters and closely follow their activity. Whenever they post something regarding job openings, comment on their posts or message them about your college and request them to consider it to hire fresh graduates.

Way#5



The Power of Online Assessment platforms

Online Job Portals are the hot trend these days. They have connections with a vast pool of Companies who are looking for campus placement for engineering students. Registering with a good online Job portal like HireMee simply boosts your College's exposure to thousands of companies, improving the Placement percentage of your company exponentially.



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About US

HireMee, the recruitment platform is a part of Karpaga Assessment App Matrix Services Pvt. Ltd (KAAM Services) and a social enterprise by VeeTechnologies. Mr. Chocko Valliappa, the founder of HireMee, started the company with a vision to get young graduates- India's hidden diamonds from different tiers of the nation to be discovered by companies. The company is also on a mission to register and complete assessments of 2 million students from over 7000 campuses.

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